

Building The Program

- **Good programs of any kind have a clearly identifiable culture.**
- **What is culture? It's simple, "How things are around here"**
 - **Taken-for granted values**
 - **Expectations**
 - **Collective memories**
 - **Definitions.**

Core Value

FAITH & UNITY

- Be like minded
- Have the same love
- Be one in spirit
- Be one in purpose

Vision

- Aggressive goal
- Clear finish line
- Unifying focal point

Purpose

- Guiding Star
- Inspires change and innovation
- Reason for being

Core Value

INTEGRITY & DISCIPLINE

- Actions both on and off the court.
- “Say what you’ll do and do what you say.”

Core Value

PRIDE

- Constant reminder of how we approach the game of basketball.

Concordia Academy Basketball

Why are values important to a program?

- **Guiding principles & beliefs**
- **Not driven by conditions; may provide competitive advantage**
- **We have our core values because of what they stand for no matter what we're playing, practicing, or where we are.**

Values of the Program

Concordia
ACADEMY

BASKETBALL

- **Faith & Unity**

- **Phillipians 2:1-2** , “If you have any encouragement from being united with Christ, if any comfort from his love, if any fellowship with the Spirit, if any tenderness and compassion.” “then make my joy complete by (#1) being like-minded, (#2) having the same love, (#3) being one in spirit, (#4) being one in purpose.”
 - **Be like minded**
 - **Have the same love**
 - **Be one in spirit**
 - **Be one in purpose**

Values of the Program

- **Integrity & Discipline**

- Integrity: Don't cut corners, ethically. Remain consistent in terms of what you say and do, and in terms of behavior toward others. Earn the trust of teammates and coaches. Maintain confidences. Hold the program's interests above self.
- Discipline: Training expected to produce a specific character or pattern of behavior, especially training that produces moral or mental improvement. Controlled behavior resulting from disciplinary training; self-control.

Values of the Program

– Preparation

- "Confidence comes from being prepared." -- John Wooden
- "Winning is the science of being totally prepared." -- George Allen

– Respect

- "Respect for ourselves guides our morals; respect for others guides our manners." -- Laurence Sterne

– Intensity

- Less talented teams with greater intensity defeat more talented teams all the time. Matching intensity means competing with full alertness, with a commitment to sound principles and execution ." -- Phil Jackson

– Defense

- "The only thing that you can keep consistent every night is defense." -- Chuck Daily

– Effort

- "Nobody who ever gave their best effort regretted it." -- George Halas
- "The achievements of an organization are the results of the combined effort of each individual." -- Vince Lombardi

Purpose

- Reason for being
- Idealistic reasons for being part of program
- Guiding star
- Forever pursued, never reached
- Never changes, never fully realized
- Inspires growth and commitment

Purpose

Concordia
ACADEMY

BASKETBALL

To contribute to the spiritual, mental and physical development of young men along with inspiring a passion for success and a commitment to represent the values of Concordia Academy.

Vision

Concordia
ACADEMY

BASKETBALL

- **Aggressive goal**
- **Clear finish line**
- **No sure bet**
- **Audible “gulp factor” when considered**
- **Unifying focal point of effort**
- **Catalyst for team spirit**

Vision Statement

Concordia
ACADEMY

BASKETBALL

To become recognized leaders in our school, conference and state high school league and to set the high bar by which other programs measure themselves.

Purpose

Vision

P.R.I.D.E.

Faith & Unity

**Integrity &
Discipline**

Execution

Spiritual Life

On The Court

Classroom

Outside of School