



Dear Moeller Football Sponsor:

The 2012 football season will be here before you know it, and the Moeller Football Family would like to thank you for your past support, and look forward to your continued support this year as we defend our GCL South title. The upcoming season will mark the 50<sup>th</sup> year of the Moeller Varsity Football Team. We are providing two great options for you to show your support during this Anniversary Season.

The first option you can select is to place an advertisement in this year's Moeller Football Program. To honor our storied football tradition over our first 50 years, this year's Moeller Football Program will be a keepsake edition. You will find attached to this letter an advertising form that will explain in detail how to place your advertisement in this great program.

The second advertising option you can select from is to place an advertisement on our Athletic Web-Site LetsGoBigMoe.com. Over 250,000 fans and supporters have visited our Athletic Web-Site during the past year. In addition, all of our games are broadcast over our Web-Site. 73,000 fans viewed our football broadcast last season. If you place an advertisement on LetsGoBigMoe.com, you can be sure it will be seen by many Moeller Fans. There is also an advertising form that will explain the details of how to advertise on LetsGoBigMoe.com.

Moeller has always played one of the most challenging schedules in all of high school football, and this season is no different, The Crusaders will be challenging the best competition across the Midwest, including: St. X, Elder, and LaSalle, as well as out-of stat powers Indianapolis Cathedral Prep and defending National Champion Louisville Trinity.

Your financial support is vital to our continued success. By advertising in our program, or on our web-site, you are making it possible for Moeller student athletes to continue to be well equipped and trained so they can compete at the highest levels. With your continued help, we will build on our past success as we look toward the future.

If you have any questions on advertising in the Football Program contact Zach Gagel at [zgagel@moeller.org](mailto:zgagel@moeller.org).

If you have questions about advertising on the Web-Page, contact [mdoran@moeller.org](mailto:mdoran@moeller.org)

Thank you and Let's Go Big Moe!